

STRATEGIC PLANNING

PURPOSE

Strategic Planning is a key process at Edison State Community College, which acts to guide institutional growth. Incorporating both planning and assessment, this process aims to align the College's goals, objectives, and resources, while facilitating a proactive and forward-looking approach to decision making.

POLICY STATEMENT

A Strategic Master Plan will be produced every three to five years, outlining the next strategic Priority Projects. These Priority Projects provide guidance for the College as it invests in growth and continuous improvement. The College documents the achievement of the Priority Projects through quarterly strategic planning progress reports tracked through the Strategy Map of Initiatives. All departments are required to participate in the development and reporting of initiatives and supporting action plans. An annual update recapping the progress toward achievement of the Priority Projects will be prepared by the office of the Vice President of Advancement, Strategic Planning, and Partnerships.

The Strategic Master Plan will be created with all consideration given to federal and state governing bodies, the regional accrediting agency and selected accreditation pathway, environmental scanning reports, and stakeholder input. The Strategic Master Plan will align with and include the College's mission, vision, and values statements. Board approval of the Strategic Master Plan is required.

PERSONS AFFECTED

All Edison State Community College stakeholders.