

SOCIAL MEDIA

PURPOSE

This policy establishes guidelines for the appropriate online representation of Edison State Community College. These guidelines are intended to promote a positive online presence for the College that demonstrates professionalism, respect, and integrity.

POLICY STATEMENT

Employees should refrain from stating or implying that they speak on behalf of the College, and from using College trademarks and logos, without authorization to do so, in online communities including websites, forums, chat rooms, listservs, blogs, wikis, social networks, etc. Affiliation with the College does not, by itself, imply authorization to speak on behalf of the College. The use of appropriate disclaimers and discretion is encouraged.

PERSONS AFFECTED

All Edison State Community College employees.