

POLICY #3358-7-11

Section: Information Technology Original Policy: #3358-7-11 Revision Approved: 11/15/2023 Approved by: Board of Trustees

## INTERNET PRESENCE

## **PURPOSE**

This policy establishes standards for the College's online presence and activities and ensures that the College's internet presence aligns with its mission, values, and ethics.

## POLICY STATEMENT

Edison State Community College's IT Department makes every effort to assist the Marketing Department in its determinations regarding software, hosting, licensing, and maintenance of the "edisonohio.edu" domain. The College has implemented processes to safeguard the integrity of its information technology assets, including authentication, authorization, monitoring, auditing, and encryption in association with its domains and all web pages and functions associated with the sites. These security procedures have been integrated into the design, implementation, and day-to-day operations of domains as part of the College's continuing commitment to the security of electronic content as well as the electronic transmission of information.

The College shall keep posted on its website at all times a "Privacy Statement" ensuring users that Edison State adheres to FERPA, and does not collect any personal information about users unless they provide that information voluntarily by sending e-mail, completing an online information request form, completing the online application, or completing online registration. Such information is not divulged to third parties unless required to do so by State or Federal law.

## PERSONS AFFECTED

All Edison State Community College stakeholders.