

Taking
Excellence
and
Innovation
to the
Next Level

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INTRODUCTION

The **2023-2026 Strategic Plan** provides tactical direction for Edison State and is guided by our Vision, Mission, Values, and Student Learning Outcomes. This Plan is intended to be an integral part of Edison State's overall operations and daily initiatives. Outcomes presented here are the results of collaborative efforts from a host of stakeholders such as; alumni, students, staff, faculty, community and business leaders from across our service region.

MISSION

Edison State Community College provides learning opportunities, support services, and commitment that enable students to complete their educational goals and realize their dreams.

VISION

Edison State Community College will be the region's premier resource for higher education by employing our core values, commitment to student success, strategic initiatives, and community collaboration.

CORE VALUES

- ▶ *We are accountable to ourselves and to each other to strive for excellence.*
- ▶ *I will maintain integrity to promote trust and cooperation.*
- ▶ *My interactions will express respect for equality and diversity of all.*
- ▶ *I will be adaptable and responsive in an ever-changing world.*
- ▶ *My actions will promote a positive environment.*
- ▶ *We will be responsible stewards of our resources.*

STUDENT LEARNING OUTCOMES

- ▶ *Ethics*
- ▶ *Critical Thinking*
- ▶ *Human Diversity*
- ▶ *Inquiry | Respect for Learning*
- ▶ *Interpersonal Skills | Teamwork*
- ▶ *Written and Oral Communication*

THE HISTORY AND FUTURE DIRECTION FOR EDISON STATE COMMUNITY COLLEGE

Edison State Community College was chartered in 1973 under provisions of the Ohio Revised Code as the first general and technical college in Ohio. The College thus emerged without special local taxation as a two-year, public, co-educational, state-supported institution of higher learning. Under its charter, Edison State was authorized to offer studies in the arts and sciences, technical education, and continuing education.



The College's main campus, located across I-75 from the historic city of Piqua, Ohio, sits on a 131-acre rural plain among agricultural fields and neighboring educational institutions. Our latest addition is the Robinson Student Career Center which serves as a catalyst for students by helping to bridge the employment gap.

Our second campus location opened in Greenville, Ohio, shortly after 1979, and in early 2019, a third campus was opened in Eaton, Ohio. Additionally, a fourth campus in Troy, Ohio, opened in the fall of 2019, featuring allied health studies and general education classes. Each campus location offers opportunities for credit and non-credit programs, including College Credit Plus coursework and continuing coursework, designed to result in the awarding of degrees or certificates. Edison State also has university transfer opportunities to both in- and out-of-state four-year institutions, expanded articulation agreements, along with support to regional businesses and workforce training and apprenticeship opportunities.

Enrollment and offerings have continued to increase throughout Edison State's 50-year history. From 309 students enrolled in 30 courses in 1973, to over 4,000 students enrolled today in more than 40 degree and certificate in-demand technical fields; a broad range of baccalaureate transfer programs; and workforce training credit, Edison State remains responsive to regional workforce needs to fulfill in-demand career fields and strengthen communities.

Today, the College Credit Plus program for high school students continues to thrive at Edison State with twenty-nine area high schools hosting collegiate level courses and students from thirty-nine high schools attending classes on campus.

Now in its fifth decade of providing high-quality, affordable education, Edison State Community College is committed to being a valuable resource, responding to the needs of students and broader communities served.



Funding Innovation

STRATEGIC OBJECTIVE: To align the College's budget with the strategic plan so that the actions and projects of the plan are prioritized and receive the funding they need to be successful.

ACTIONS:

- 1) Invest in employees by providing competitive salaries and benefits.
- 2) Fund the development of safe, clean, and modern spaces that promote learning and success.
- 3) Support the implementation of a digital transformation plan.
- 4) Evaluate enrollment incentives to ensure a high-quality education at an excellent value.
- 5) Analyze program viability, textbook affordability, and business operations to ensure an efficient and affordable student learning experience.

Co-chairs: *Macy Guillozet and Chris Spradlin*

Committee Members: *David Barth, Chad Beanblossom, Dr. Rick Hanes, James Lehmkuhl, Kara Myers, Dr. Melissa A. Wertz*

Volunteer Influencers: *Todd Brittingham, Kristina Daum, Kevin Coghlan, Christina Raterman, Erica Wentworth*

Cabinet Champion: *Chris Spradlin*

Supporting Instructional Excellence

STRATEGIC OBJECTIVE: To foster instructional excellence, the project will create and implement: 1) academic-focused IT training for faculty; 2) a course review rubric; 3) a library (hub) of skill and career-readiness modules with badge credentials system; and 4) a classroom and computer lab innovation and upgrade plan.

ACTIONS:

- 1) Publish career readiness curricular modules in support of the Quality Initiative and design a badge credential system for use college-wide.
- 2) Facilitate Blackboard training.
- 3) Develop and implement a course review rubric referencing Guided Pathways interactive techniques and best practices.
- 4) Develop and implement IT academic workshops for full-time, adjunct, and CCP faculty.
- 5) Create a strategic classroom and computer lab update plan.

Co-chairs: *Dr. Paul Heintz and Erin Reese*

Committee Members: *Vickie Kirk, Marissa Teneyuque, Jessica Edwards, Beka Lindeman*

Volunteer Influencers: *Kevin Coghlan, Roger Fulk, Sara Young*

Cabinet Champion: *Dr. Melissa A. Wertz*





Demonstrating Value Through Outreach

STRATEGIC OBJECTIVE: Edison State's programs and services must be understood and valued by our community to fulfill the vision of the institution as the region's premier resource for higher education. Outreach to potential and current students, alumni, and regional employers is critical to building our reputation with those constituencies and gathering feedback that will allow us to continuously improve and meet the needs of our community.

ACTIONS:

- 1) Develop and implement promotional materials for every program.
- 2) Expand and strengthen advisory committees.
- 3) Expand and promote work-based learning.
- 4) Establish and maintain graduate data.
- 5) Conduct an economic impact study of the college.



Co-chairs: *Dr. Andy Runyan and Rebecca Schinaman*
Committee Members: *Stacey Bean, Brandi Olberding, Ethan Tauscher*
Volunteer Influencers: *Rachel Carlisle, Loleta Collins, Kevin Coghlan, Melissa Eve, Roger Fulk, Christina Raterman*
Cabinet Champion: *Dr. Rick Hanes*



STEERING COMMITTEE

Gail Ahmed, Marva Archibald, Stacey Bean, Chad Beanblossom, Jill Bobb, Amy Borgert, Todd Brittingham, Tom Burelison, Rachel Carlisle, Dr. Jessica Chambers, Rachael Detraz, Andrea Francis, Roger Fulk, Macy Guillozet, Dr. Rick Hanes, Amber Hare, Dr. Paul Heintz, Harold Hitchcock, Lisa Hoops, Bruce Jamison, Paige Kiley, Vickie Kirk, Bruce McKenzie, Heather Lanham, James Lehmkuhl, William Loudermilk, Kara Myers, Brandi Olberding, Christina Raterman, Joe Ratermann, Erin Reese, Dr. Andy Runyan, Rebecca Schinaman, Chris Spradlin, Ethan Tauscher, and Sara Young

STRATEGIC PLANNING SUB-COMMITTEE

Amy Borgert, Dr. Rick Hanes, Vickie Kirk, Heather Lanham, Kara Myers, Dr. Andy Runyan, Rebecca Schinaman, and Chris Spradlin

STRATEGIC PLANNING CORE COMMITTEE

Dr. Rick Hanes, Heather Lanham, and Dr. Melissa A. Wertz

LEADERSHIP

President's Cabinet

Chris Spradlin	<i>President</i>
Chad Beanblossom	<i>Vice President of College Operations & Chief Operating Officer</i>
Dr. Rick Hanes	<i>Vice President of Advancement, Strategic Planning, Partnerships, Ex. Dir. of The Edison Foundation, Chief Strategy Officer</i>
Heather Lanham	<i>Senior Executive Assistant to the President & Secretary to the Board of Trustees</i>
James Lehmkuhl	<i>Vice President of Finance & Institutional Effectiveness, Chief Financial Officer</i>
Bruce McKenzie	<i>Director of Communications & Chief Marketing Officer</i>
Kara Myers	<i>Director of Human Resources</i>
Dr. Melissa A. Wertz	<i>Provost & Chief Academic Officer</i>

COLLEGE GOVERNANCE

Academic Senate
Edison State Education Association
President's Council
Staff Senate
Student Government

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